

 For generations, San Francisco Ballet has brought dance to life through moments that move us: transcendent, breathtaking, and unforgettable. The engagement of audience members like you has allowed us to remain at the forefront of ballet worldwide, bringing extraordinary artistry right to the heart of San Francisco.

Now, we invite you to enjoy the 2025 2026 Season from the seats you love, located in a Premium Seating section, with unparalleled views of the most exceptional ballet in the city and beyond.

THE PREMIUM EXPERIENCE: BEYOND THE PROGRAMS

When you reserve a Premium Seating package, you're not just selecting a seat. You're securing a place inside the most powerful expressions of live performance. It's the difference between witnessing a grand jeté and feeling its impact, being close enough to immerse yourself in every note or in the perfect position to see every piece of choreography at once. In a world where so much is virtual, these live moments have become more precious than ever – and these are the best seats in the house.

Premium Seating offers:

UNPARALLELED VIEWS

Experience every nuanced gesture, expression, and movement from the most immersive perspectives in the Opera House

PRIORITY ACCESS

Be among the first to receive invitations for early access to public events and special behind-the-scenes activities throughout the season

COMMUNITY OF PATRONS

Share the passion and presence with others who value a legacy of world-class dance

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YOUR PREMIUM SEATING OPTIONS

Front Row Box Center — \$3,000 Premium* + Ticket Package

The most sought-after view in the Opera House, where nothing stands between you and the performance. Front and center, these elevated boxes provide the perfect viewing angle and exclusive access to the box lobby and foyer.

Orchestra Premium Row A — \$1,500 Premium* + Ticket Package

Up close and unforgettable, the closest possible vantage point showcases every piece of footwork, facial expression, and musical note. Orchestra Premium Row A creates an intimate connection with our dancers and musicians that cannot be replicated anywhere outside of the War Memorial Opera House.

Grand Tier Row AA — \$750 Premium* + Ticket Package

From a sweeping and all-encompassing view positioned to capture the full force of choreography and production, the seats in the front row of the Grand Tier present a perfectly elevated perspective. This desirable location allows you to take in the technical brilliance and artistic expression of our dancers.

Orchestra Premium Front — \$500 Premium* + Ticket Package

A perfect blend of sightline and sound. In the first several rows of orchestra seating, and the seats along the prized center aisle, you'll enjoy remarkable details of the choreography and dancers' movements all while experiencing the full impact of our live orchestra. These seats offer the ideal balance of proximity and acoustics.

*Premium is charged per seat, to access Principal 6 Series package in designated zones.

A VIEW INTO THE HEART OF THE PERFORMANCE

There's a unique kind of pride found in being a part of something that defines your city. San Francisco Ballet is more than a cultural institution. It's a global ambassador for the creative spirit of this place in time. When our work is recognized on the world stage, that spotlight reflects back on everyone who makes it possible. Great art is never made alone.

Today's ballet productions demand more than ever before—more vision, more collaboration, more resources to bring these large-scale and bespoke works to life. From crafting new world premieres to reimagining historic classics, every element must innovate, inspire, and elevate the art form. As artistic excellence increases, so too do the complexities of creation and the revenue required.

Ticket revenue covers just a portion of what it takes to create the program you see on stage. Choosing Premium Seating is your way of claiming the best the Opera House has to offer and helping to sustain a renowned standard of performance. It's a way to elevate your experience and to participate more deeply.

Thank you for renewing your subscription in Premium Seating for the 2025 2026 Season. Your presence in the Opera House and love for ballet are what turns each performance into something collectively extraordinary.

With heartfelt gratitude,

Branislav Henselmann

Executive Director San Francisco Ballet

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